

STEMCON

SPONSORSHIP
LEVELS

The Future Digital Workforce: Implications and Opportunities in STEM

March 14 & 15, 2019

Danang, Vietnam



STEMCON

SPONSORSHIP LEVELS & BENEFITS



Double Platinum Sponsor | \$10,000

- A corporate video playing during conference breaks (provided by sponsor)
- Recognition in printed conference program in one (1) full page
- Logo on the main stage backdrop
- One (1) inline exhibit space at the Technology Showcase
- Acknowledgement as Double Platinum Sponsor in two (2) standees (0.8 m x 2 m)
- Five (5) VIP passes for your team (reserved seating and expedited registration)
- Logo on the red-carpet sponsor wall
- Logo on STEMCON website, program and other conference marketing materials



Platinum Sponsor | \$5,000

- Recognition in printed conference program in one half (1/2) page
- Logo on the main stage backdrop
- One (1) inline exhibit space at the Technology Showcase
- Acknowledgement as Platinum Sponsor in two (2) standees (0.8 m x 2 m)
- Four (4) VIP passes for your team (reserved seating and expedited registration)
- Logo on the red-carpet sponsor wall
- Logo on STEMCON website, program and other conference marketing materials



Gold Sponsor | \$3,000

- Recognition in printed conference program in one quarter (1/4) page
- Logo on the main stage backdrop
- One (1) inline exhibit space at the Technology Showcase
- Acknowledgement as Gold Sponsor in one (1) standee (0.8 m x 2 m)
- Three (3) VIP passes for your team (reserved seating and expedited registration)
- Logo on the red-carpet sponsor wall
- Logo on STEMCON website, program and other conference marketing materials



Silver Sponsor | \$1,000

- One (1) inline exhibit space at the Technology Showcase
- Acknowledgement as Silver Sponsor in one (1) Standee (0.8 m x 2 m)
- Two (2) VIP passes for your team (reserved seating and expedited registration)
- Logo on the red-carpet sponsor wall
- Logo on STEMCON website, program and other conference marketing materials



Bronze Sponsor | \$500

- One (1) VIP pass for your team (reserved seating and expedited registration)
- Logo on the red-carpet sponsor wall
- Logo on STEMCON website, program and other conference marketing materials

Corporate Recognition in Printed Program

Represents size only, not placement on page

Full Page



21.6 x 27.94cm
(8.5 x 11in)

Half Page



21.6 x 13.97cm
(8.5 x 5.5in)

Quarter Page



10.80 x 13.97cm
(4.25 x 5.5in)

Recognition Requirements

PDF files are the preferred digital format. Please submit a PDF file with all high-resolution images and fonts embedded in the files. Images must be CMYK and 300 dpi. Include 1/8" bleed with trim/bleed marks.

Logo Requirements

Please send logos as vector .eps or .ai files with all fonts converted to outlines. If desired, please also submit any logo usage or brand guidelines along with your logos. Care will be taken whenever possible to follow applicable guidelines, including colors, clear space, use of taglines, etc.

Submitting Artwork

All artwork should be submitted via Dropbox: links.asu.edu/stemcon-ads

The deadline to submit artwork for printed program is Friday, February 22, 2019.

Sponsorship Options

Please see attached Sponsorship Response Form to complete and return.

Contact Us

For general sponsorship-related questions, please email Jose Quiroga at jose.quiroga@asu.edu or visit stemcon.heeap.org/sponsors.

Please email Jena Marble, Graphic Designer at jena.marble@asu.edu for artwork-related questions.

Sponsorship Response Form

I am pleased to support "STEMCON 2019" on March 14 - 15, 2019 with a sponsorship pledge of \$ _____

Sponsorship Levels and Recognition

(Benefits detailed above)

- | | | | |
|--------------------------|-----------------|------------------------|-------------|
| <input type="checkbox"/> | \$10,000 | Double Platinum | (FMV \$350) |
| <input type="checkbox"/> | \$5,000 | Platinum | (FMV \$280) |
| <input type="checkbox"/> | \$3,000 | Gold | (FMV \$210) |
| <input type="checkbox"/> | \$1,000 | Silver | (FMV \$140) |
| <input type="checkbox"/> | \$500 | Bronze | (FMV \$70) |

Preferred Payment Method

- Gift will be submitted online using a credit card at: www.asufoundation.org/stemcon
- Enclosed is my check payable to "**ASU Foundation**". Pls note "STEMCON 2019" in memo line
- Gift will be submitted via Wire Transfer; please send instructions

Sponsor Information

Sponsor: _____

Contact person: _____

Email: _____

Phone: _____

Address: _____

Please make checks payable to: "**ASU Foundation**" and mail to the following address, and email response to Jose.Quiroga@asu.edu:

Global Outreach and Extended Education
Attention: Jose Quiroga
PO Box 872805
Tempe, AZ 85287-2805

Wire Transfer Info available upon request.

All funds will be deposited with the ASU Foundation for A New American University, a nonprofit organization that exists to support Arizona State University (ASU). Gifts in support of ASU are subject to foundation policies and fees. Due to the fair market value of benefits received, only payments in excess of fair market value may be considered a charitable contribution. Please consult your tax advisor regarding the deductibility of charitable contributions.

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